

REGENERATE

Cultivating Restorative Economies



Photo by Alexis Bonogofsky

NOVEMBER 2-4
NATIONAL WESTERN CENTER
DENVER, CO





ABOUT REGENERATE

This fall, the American Grassfed Association, Holistic Management International, and Quivira Coalition will continue our collaboration to convene ranchers, farmers, and land stewards of all stripes.

Like last year, the 2022 REGENERATE conference will be held as a hybrid event, with opportunities for virtual and in-person engagement, in order to improve accessibility and increase the number of people who are able to attend and engage. The REGENERATE season will again span September through November, hosting virtual workshops and field days across the West on topics like erosion control, rotational grazing, direct marketing, equitable land access, social justice in agriculture, and more. These sessions will last until November 2-4, when land stewards can tune into or attend a two-day event full of roundtable discussions and plenaries regarding regenerative agriculture.



WHO ATTENDS?

Conference registration will open in July. Based on previous conference attendance, we expect a healthy mix of attendees - roughly half of our attendees are producers, and the other half consists of public and tribal land managers, conservationists, researchers, educators, students, businesspeople, and the interested public. Most hail from southwestern and western states, with representation from other US regions, Canada, Mexico, and beyond.



SCHOLARSHIPS

We recognize the critical need to support the next generation of regenerative agricultural producers and land stewards. The conference partners support young people committed to life at the nexus of tradition and innovation, food and land, economy and community.

In addition to direct conference costs, we annually raise funds for two scholarship programs, the HERD Fellowship and the Beginning Farmer/Rancher Scholarship, to ensure that a healthy percentage of conference participants will include individuals who are early in their agricultural careers and/or come from historically underrepresented otherwise marginalized communities and identities in agriculture. We will specifically encourage the application of BIPOC and LGBTQ+ producers and college students. Qualified applicants from any background with a strong application will also be considered. We will also offer registration discounts to lower costs for those who don't fully qualify for scholarship support.

Further, in an effort to build our movement, recipients of the Herd Fellowship will engage in a robust cohort model built around the Regenerate conference, complete with meet and greets before the conference, spaces to ask questions and engage with conference content as a group, direct conversations with conference speakers, and routine cohort check-ins following the conference.

INTERESTED IN EXHIBITING?

Check out our exhibitor materials on our website: www.regenerateconference.com



WHY SPONSOR REGENERATE?

Rural and agricultural communities will continue to face incredibly complex challenges in the coming decades. These include drought, the rapid aging of the average American producer, healthy soil depletion, climate change, and inequitable access to economic resources. Luckily, these communities do not need to work in isolation.

Regenerate is the premier gathering for thought leaders, policy makers, and on-the-ground implementers of regenerative agriculture focused on collaboratively and efficiently addressing these challenges. Your sponsorship supports and connects you to a community of practice that collectively influences an average of 2.7 million acres - roughly the size of Colorado's San Luis Valley and Pueblo County combined. Our discussions and plenaries aim to identify and share tools, successes, and solutions for rural communities and land managers. This being our first ever conference in Denver, we expect an audience of 500 to attend, as well as an additional 200 who will join us for field days or online workshops affiliated with the conference; we hope you will consider being a part of it!



Photo by Willard Heck



Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers, ranchers, and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.



Quivira Coalition fosters resilience on arid working lands. To create a culture of land stewardship that integrates ecological, economic, and social health, we work in coalition with ranchers and farmers, landowners and managers, public agencies, tribal groups, conservationists, educators, students, and the general public. Quivira believes this culture is rooted in three areas of practice: education, innovation, and collaboration.

www.regenerateconference.com