

NOVEMBER 2-4, 2022 | NATIONAL WESTERN CENTER | DENVER

REGENERATE



CULTIVATING RESTORATIVE ECONOMIES

*American Grassfed Association
Holistic Management International
Quivira Coalition*

Welcome

Dear REGENERATE guest,

For our fifth shared conference, the American Grassfed Association, Holistic Management International, and the Quivira Coalition continue our collaboration to convene ranchers, farmers, land stewards, scientists, educators, students, and others for a conference that explores the ideas of **cultivating restorative economies**.

The 2022 REGENERATE conference is a hybrid event, with opportunities for virtual and in-person engagement, in order to remain flexible with public health guidance while interfacing with as much of our community as possible. We're excited that so many of you have joined us! While there is a central conference component, REGENERATE embodies a season of learning more than a single event. Starting in October, the REGENERATE partners began hosting field days and virtual workshops across the West on topics like adaptive monitoring, succession planning, drylands agroecology, and more. As we gather this week, producers have the opportunity to engage in this two-day event full of roundtable discussions and plenaries regarding regenerative agriculture. We also invite you to share REGENERATE with others! Plenary talks from years past and from this year will be available on YouTube in English and Spanish. Please share the wealth of knowledge we co-create through this event.

Thank you for sharing this experience with us!



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.

Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers and ranchers and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.

Quivira Coalition fosters resilience on arid working lands. To create a culture of land stewardship that integrates ecological, economic, and social health, we work in coalition with ranchers and farmers, landowners and managers, public agencies, Tribal entities, conservationists, educators, students, and the general public. Quivira believes this culture is rooted in three areas of practice: education, innovation, and collaboration.

Cover Photo: New Agrarian Apprentice Mid-season gathering in SW Colorado.

Original photo by Taylor Muglia

Cultivating Restorative Economies

As a global society, many have recognized that our current economic and agricultural models do not provide for a stable, sustainable, and equitable future. As we continue to face times of social, political, ecological, and economic unpredictability, many are pursuing alternatives that better serve our communities and work toward a more resilient planet.

We often discuss the economic viability of farms and ranches as something that is separate from conservation and restoration, but what if economic and ecological resilience are one and the same? Applying ecological principles to economic systems helps us reframe our production models so that all we do has the potential to be restorative. We can look to nature to guide and rebuild broken human systems and restructure them to be more balanced and therefore, more equitable and just. We no longer accept that economic growth must come at the expense of the environment and want to collectively redefine agriculture and our relationship with nature.

At REGENERATE 2022 we will discuss these challenges and more, inviting our community to learn, collaborate, and contribute to this conversation at local, national, and global scales.

Community Agreements

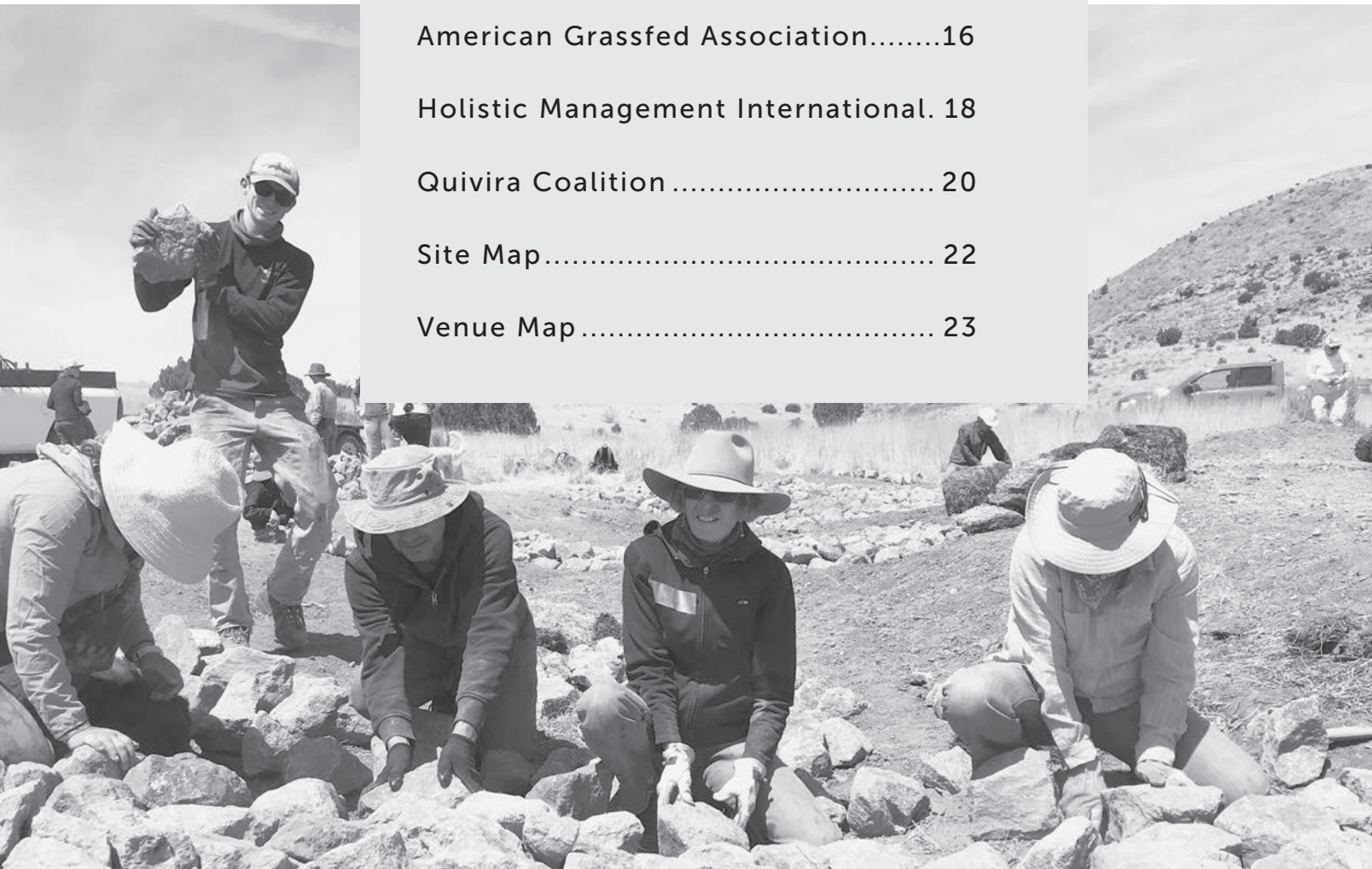
- Take care of yourself. Stay hydrated. Consider stepping outside. Quiet rooms are available upstairs (except before and during roundtables), feel free to step away. Be gentle with yourself.
- Practice Confident Humility – the self-awareness that we all have wisdom and other assets, and we will always have more to learn.
- Consider listening if you talk often; If you often listen quietly, consider speaking up.
- Listen actively and with an ear to understanding others' views.
- In conversations, speak YOUR truth - try using "I-statements", speak from your experience
- Avoid assumptions about any member of the group or generalizations about social groups. Don't ask individuals to speak for their (perceived) social group. Everyone is infinitely complex, embrace and assume their fullness and uniqueness and all the things you do not know about them.
- Commit to learning, not debating. Comment in order to share information, not to persuade.
- Embrace paradox - we humans are naturally contradictory. You will hear things that you might not agree with, or concepts that contradict one another. Lean into the discomfort and look for the emerging questions. We'll walk away with more questions than answers, and that's okay!
- Embrace relationship as resolution - if there is an issue that can't be resolved, focus more on the relationship than the issue - lean into that.

COVID-19 Conference Policy

We would like to recognize that COVID-19 is still a factor in large group gatherings and can be considered a risk for attendees. If you are feeling sick and unsure of your symptoms, please get tested. We will continue following all state and federal guidelines, and will promptly communicate any changes to programming due to COVID-19 should they occur. We encourage wearing masks indoors to avoid the spread of COVID, though they are not required. Masks will be available on-site if needed. Please visit <https://bit.ly/regen-covid> to provide anonymous self reporting when necessary.

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Sponsors and Supporters

COMMUNITY \$15,000+

#NoRegrets Initiative
Fundors for Regenerative Agriculture

WATER \$10,000+

Thornburg Foundation
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1st Southwest Bank
Animas Foundation
Merrill
Grassburger
Reba D. Epler Land Water Energy Law & Real Estate
The Nature Conservancy, Colorado
Bumbleroor Foods
Rocky Mountain Farmers Union

MEDIA PARTNERS

Acres USA - Official Bookstore
High Country News
Green Fire Times
On Land

SPECIAL THANKS TO

Conference speakers for donating their time
Roundtable facilitators
National Western Center
Full Image Multimedia
Rita Talbot, aRTifacts
National Indian Carbon Coalition
Brianna Straut
There There Backup Care

FOOD & DRINK DONATIONS

Flying B Bar Ranch
JuneShine Kombucha
Thousand Hills Grassfed Beef
Natural Grocers
Spirit Hound Distillers
Pikes Peak Brewing Company
Colorado Wine Industry Development Board

VOLUNTEERS

Adrienne Harvitz	Mallory Hiss
Amy Larsen	McLane Ritzel
Anna Brief	Melanie Kirby
Audrey Sayles	Michael Schmidt
Bowie Yin Sum Kung	Michelle Sage
Bryan Hummel	Rachel Saum
Janet Garcia	Rebecca Tasker
Jordan Deffenbaugh	Sarah Bruxvoort
Lauren Traylor	Suzanna Denison
Lily Richards	Sylvan Pritchett
Linda Poole	Taylor Sweitzer
Madeline Stephenson	Zach Withers
Maggie O'Knapp	

FIELD DAY HOST SITES

Mimms Ranch, Marfa, TX
Weaver Ranch, Causey, NM
Del Cielo Farm/Pica Flor, Albuquerque, NM
Flowering Tree Permaculture Institute, Cuba, NM
Lowry Ranch, Aurora, CO
Agroecology Research Center, Longmont, CO

Schedule

WEDNESDAY, NOV 2ND

TIME	EVENT	PRESENTER
6:00–8:00 pm	Water in the West Joint Reception	

THURSDAY, NOV 3RD

7:00 am–5:30 pm	Childcare	ALL DAY
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MORNING

TIME	EVENT	PRESENTER
7:00–8:00 am	Registration + Coffee + Exhibitor Tabling	
8:00–8:15 am	Invocation	Sunny Dooley
8:15–8:30 am	Opening Remarks	REGEN Hosts
8:30–9:10 am	Keynote: Ecological Economics and Agriculture	Dr. Phil Warsaw
9:10–9:40 am	Plenary: Sharing the Regeneration	Oliver Chedgey
9:40–10:00 am	Morning Break: Visit exhibitors, make a new friend	
10:00–11:05 am	Plenary: New paradigms, New Tools: Rethinking Rangeland Conservation	Mark Biaggi, Jason Baldes & Coley Burgess; Moderated by Judith McGeary
11:05 am–12:00 pm	Plenary: Funneling The Money Where It Matters	Jessica Chiartas Mariela Cedeño
12:00–1:00 pm	Lunch, Food Trucks: Bandwagon Sandwich Co, Turkish Chef on Wheels, Dos Manos Fine Mexican Food	

AFTERNOON

TIME	EVENT	PRESENTER
1:00–1:40 pm	Plenary: Regenerative Promise of Black Community Economics	Dr. Jessica Gordon-Nembhard
1:40–2:25 pm	Plenary: Exploring Native American Ingredients In A Modern Economy + cooking demo	Chef Freddie Bitsoie
2:25–3:35 pm	Roundtables ten topics + one virtual, see pages 12-13 to view topics and locations	
3:35–4:05 pm	Afternoon break: Visit exhibitors, attend a book signing!	
4:05–4:50 pm	Keynote: The Power of Cheese	Linda Faillace
4:50–5:00 pm	Closing Remarks	REGEN Hosts
5:00–6:30 pm	New Agrarian Program Career Connections + Exhibitor Tabling	
6:00–9:00 pm	Dinner + Barn Dance + Live Music!	

Schedule

FRIDAY, NOV 4TH

7:00 am–5:30 pm

Childcare

ALL DAY

MORNING

TIME	EVENT	PRESENTER
7:00–8:00 am	Coffee + Exhibitor Tabling	
8:00–8:15 am	Opening Remarks from Secretary Kate Greenberg	REGEN Hosts
8:15–9:00 am	Keynote: The Flourishing Path	John Liu
9:00–9:45 am	Plenary: Demystifying Land Back: A Practical Community-Based Approach	Beth Robinette LaRae Wiley
9:45–10:15 am	Morning Break: Visit exhibitors, make a new friend	
10:15–11:30 am	Plenary: Young Agrarians: Living the Questions Now & Seeking Bold Solutions + New Agrarian Program Graduation Ceremony	2nd Year NAP Apprentices
11:30–12:15 pm	Plenary: OpenTEAM – the Open Technology Ecosystem for Agricultural Management	Dorn Cox
12:15–1:15 pm	Lunch	

AFTERNOON

TIME	EVENT	PRESENTER
1:15–1:45 pm	Plenary: 2023 Farm Bill— Dismantling Big Ag's Fragile System Propped up by Myths and Hidden Costs	Sarah Carden
1:45–2:15 pm	Plenary: Who owns the land and why it matters	Neil Thapar
2:20–3:30 pm	Roundtables ten topics + one virtual, see pages 12-13 to view topics and locations	
3:30–4:00 pm	Afternoon break: Visit exhibitors, attend a book signing!	
4:00–4:45 pm	Keynote: Big Team Farms	Sarah Mock
4:45–5:00 pm	Closing Remarks	
5:00–6:00 pm	Exhibitor Tabling	

Keynotes and Plenary talks will be located on the main stage.

See venue map on the back page for roundtable locations.

Scan the QR code to read our 2022 plenary descriptions!



Miss a plenary or keynote? No fret! Video recordings of Regenerate 2022 sessions will be posted on Quivira's YouTube channel in early 2023.

REGENERATE 2022 & Water in the West

Joint Reception

This event will be taking place at a different building than the main conference event.

Please purchase tickets in advance through registration.

Wednesday, November 2nd, 2022, 6:00-8:00 p.m.

CSU Spur Terra Building

Join us for a joint opening reception with the Colorado State University's Water in the West Symposium at the new state of the art facilities at the CSU Spur Terra Building at the National Western Center Complex!

For this year's reception we are merging conferences for an evening of socializing, light bites, local beverages, self-guided tours of the Terra Building facilities, a casual film screening provided by our sponsor Natural Grocers and cross-conference networking!

The CSU Spur Terra Building is located .3 miles from the Stockyard Event Center within the National Western Center Complex. Reception attendees are asked to park in Lot N next to the CSU Spur Vida building.

NAP Career Connections

Thursday, November 3rd, 2022, 5:00-6:30 p.m.

Main hallway on the first floor @ Stockyard Events Center

The New Agrarian Program is hosting a Career Connections job/opportunity fair at this year's conference. The purpose of Career Connections is to provide a networking opportunity for beginning agrarians and a platform for employers in the regenerative agriculture, conservation, and land stewardship spaces to showcase their job openings. Our goal is to highlight the diversity of agriculture career opportunities including production agriculture, agencies, nonprofit organizations, and more.

Dinner & Barn Dance

Thursday, November 3rd, 2022, 6:00-9:00 p.m.

Stockyard Events Center

**Join us for an evening of live music by Brianna Straut, socializing,
and delicious food and beverages!**

Please purchase tickets in advance through registration.

This event will take place in the Show Arena within the Stockyard Events Center, allowing attendees to stay on campus after conference plenaries to peruse conference exhibitors and explore the Career Connections job fair before the evening's festivities.

MUSIC: We are excited to announce our musical guest for the evening, Brianna Straut! Denver-based Brianna and band will be bringing some soulful Americana sounds from 7-9p.

FOOD: We are also excited to announce that the Barn Dance will be catered by the Denver staple, Boney's Smokehouse Barbeque! The Boney's crew will be smoking up a delicious array of meat and veggie options that will suite all appetites.

Keynote Speakers



Dr. Phil Warsaw

Assistant Professor of Ecological Economics and Environmental Justice in the Department of Community Sustainability

Dr. Warsaw's research takes an interdisciplinary approach to questions of environmental justice, economic development, and sustainability, combining approaches from economics and the other social sciences. He holds a PhD in Economics as well as an MS in Environment and Resources from the University of Wisconsin-Madison. Prior to joining MSU, Phil was a postdoctoral fellow at the Center for Integrated Agricultural Systems at the University of Wisconsin-Madison.



Linda Faillace

Culinary Teacher, Cheesemaker, Writer, Food and Farm Consultant, and Author

Linda owns Three Shepherds Farm in beautiful Warren, Vermont. Over the past 30 years her and her husband have imported dairy sheep from Europe and New Zealand, established a sheep dairy and artisan cheesemaking business, and taught cheesemaking and culinary classes around the world. Three Shepherds Farm has been featured in numerous publications and television shows including *The New York Times*, *Gourmet*, *Wall Street Journal*, *"The Today Show"*, *"The Food Network"* and *"Martha Stewart"*.



John Liu

Filmmaker, Ecologist, and Ecosystem Ambassador for the Commonland Foundation

As a journalist, ecological researcher, and ecosystem ambassador John Liu has traveled extensively throughout the world. John is the founder of the Ecosystem Restoration Camps movement and an advisory board member of the UN Decade on Restoration.



Sarah K Mock

Agriculture and Food Expert

Sarah K Mock is an agriculture and food expert—writing, podcasting, researching, and advising on everything from farm production, strategy, and marketing to ag history and economics to logistics, supply chains, and climate impact. She's worked in and around agriculture across the country and around the globe; including with non-profits, the US Department of Agriculture, Silicon Valley companies, the national news media, and directly with farms.

Plenary Speakers

Charles Abbott
Apprentice
New Agrarian Program

Coley Burgess
Farmer
Grassfed Livestock
coleyburgess@gmail.com

Dorn Cox
Research Director
Wolfe's Neck Center for Agriculture and
the Environment & OpenTEAM

Elizabeth Robinette
Rancher
Lazy R Ranch
beth@lazyrb beef.com

Freddie Bitsoie
Navajo (Diné) Chef and Author

Jason Baldes
Tribal Buffalo Program Manager
National Wildlife Federation
baldesj@nwf.org

Jesse Pinkner
Apprentice
New Agrarian Program
jessepinkner@gmail.com

Jessica Chiartas
Postdoctoral Scholar
University of California-Davis
jlchiartas@ucdavis.edu

Dr. Jessica Gordon-Nembhard
Professor of Community Justice and
Social Economic Development
John Jay College of the City University
of NY (CUNY)
jgordonnembhard@gmail.com

Judith McGeary
Attorney, Activist
Farm and Ranch Freedom Alliance
judith@farmandranchfreedom.org

LaRae Wiley
Executive Director and founder of Salish
School of Spokane
larae@salishschoolofspokane.org

Lauren Lees
Apprentice
New Agrarian Program
Leeslauren@yahoo.com

Leah Pinkner
Apprentice
New Agrarian Program

Mariela Cedeño
Partner
Manzanita Capital Collective
EFOD Fund Chair
mariela@manzanitacapital.co

Mark Biaggi
Ranch Manager
TomKat Ranch
mark@tomkatranch.org

Neil Thapar
Co-Director
Minnow
neil@weareminnow.org

Nina Jensen
Apprentice
New Agrarian Program
n9jensen@gmail.com

Oliver Chedghey
Managing Director
Roaming Dairy, Ltd
info@kingsclere-estates.co.uk

Sarah Carden
Policy Advocate
Farm Action
scarden@farmaction.us

Shannon Maes
Apprentice
New Agrarian Program

Sunny Dooley
Diné Hozhojii Hané Teller
sunnydooley@outlook.com

Scan the QR code to read our
2022 plenary speaker bios!



Exhibitors



Acres USA
www.acresusa.com



AgRisk Advisors
www.agriskadvisors.com



American Grassfed Association
www.americangrassfed.org



Audubon Certified
www.audubon.org



Chelsea Green Publishing
www.chelseagreen.com



Colorado Department of Agriculture
www.ag.colorado.gov



Colorado Conservation Tillage Assoc.
www.highplainsnotill.com
www.farmsproject.org



Colorado Regenerative Network
www.coldharbourinstitute.org



Conservation Tax Transfer
www.taxtransfer.net



Denver Zoo
www.denverzoo.org



Holistic Management International
www.holisticmanagement.org



Ecosystem Restoration Camps
www.ecosystemrestorationcamps.org



Farm & Ranch Freedom Alliance
www.farmandranchfreedom.org



Geofield Systems
www.geofieldsystems.com



Grassroots Carbon
www.buildgrassroots.com



Harvest Returns
www.harvestreturns.com



Land to Market
www.landtomarket.com



Land Water Energy Law & Real Estate
www.rebaepler.com



National Bison Association
www.bisoncentral.com



National Grazing Lands Coalition
www.grazinglands.org



NCAT/ATTRA
www.attra.ncat.org/



Nofence
www.nofence.no



Nourish Colorado
www.nourishcolorado.org



Open Range Consulting
www.openrange.com



OpenTEAM
www.openteam.community



PastureMap
www.pasturemap.com



Pawnee Buttes Seed
www.pawneebuttesseed.com



Pharo Cattle Company
www.pharocattle.com



Quivira Coalition
www.quiviracoalition.org



Rocky Mountain Farmers Union
www.rmfu.org



Rodale Institute
www.rodaleinstitute.org



Twin Mountain Fence
www.twinmountainfence.com



Vence
www.vence.io



Ward Laboratories
www.wardlab.com



Wind River Microbes
www.windrivermicrobes.com

Roundtable Sessions

Sign-up for your preferred roundtables next to the registration/check-in table. There are ten roundtables to choose from, with a cap on each roundtable. The same roundtables will repeat on the second day. Refer to the map on the last page of the program to find the location of the roundtables you signed up for. The roundtables will be facilitated by staff, speakers, volunteers and contributors.

The goals of the roundtables are to:

- **build relationships between participants and speakers/contributors around topics they care about**
- **learn from the wealth of knowledge and experience that everyone brings to Regenerate**
- **deepen participants' understanding of where they themselves and other people are coming from**
- **interact with and ask questions of speakers/contributors**
- **create momentum and inspire collective**

1. Funneling the money where it matters

Facilitated by speakers Jessica Chiertas and Mariela Cedeño, and HMI's Programs Manager Marie Von Ancken

Truly regenerative agriculture nourishes soil, ecosystems, and people, particularly those most marginalized. Financial support, and the shifting of capital and power, is necessary to advance truly regenerative and just agriculture. In this roundtable we'll discuss moving capital in a way that supports resilient food systems, collectively builds truly equitable models of investment and economic opportunity, and supports regenerative practices on the ground.

2. Impact of federal policy on-the-ground, and how we can influence it

Facilitated by speakers Linda Faillace, Sarah Carden, and Judith McGeary, and Quivira's Carbon Ranch Planner Katherine Ottmers

From the Farm Bill to USDA loans and technical assistance, there are many ways producers receive Federal support, though it's not always easy! Join this conversation to learn from speakers, and from one another, about the challenges, opportunities, and visions for how we can leverage Federal resources and assistance.

3. Developing Drought Tolerant Cover and Forage Seed for the Southwest

Facilitated by Facilitated by Richard Pratt (NMSU Cropping Systems Research Program), Timothy Vos (Southwest Grain Collaborative), and Quivira's Executive Director Sarah Wentzel-Fisher

Years into a megadrought, communities across the Western US are considering how to localize drought resilience to fit their particular needs. Join to learn about the research to adapt drought resilient cover crop and forage species for Southwest climates, and discuss questions about how natural systems can support producers in their goals.

4. Giving voice to nature through data

Facilitated by speaker Dorn Cox and OpenTEAM fellows Genna Fudin and Sara Legg

We'll discuss how we can expand our commonwealth of agricultural knowledge towards new economies of abundance, and how we can all participate in regeneration through the largest open science project in history. Furthermore we'll discuss the role data plays and how to both increase access while protecting the data sovereignty of marginalized populations.

Roundtable Sessions

5. New paradigms, new tools: rethinking rangeland conservation

Facilitated by speakers Mark Biaggi and Coley Burgess, and HMI's Executive Director Wayne Knight

To regenerate land, revitalize communities, and foster social equity, requires a paradigm shift. When we change how we conceive of land stewardship, numerous new tools and frameworks become available to us, as well as methods for adapting the tools and frameworks we already have. We'll discuss the Safe to Fail Method, silvopasture, biochar, grazing, and whatever else participants want to share about their evolving paradigms and tools.

6. Alternative economic approaches to food sovereignty and justice

Facilitated by speakers LaRae Wiley, Beth Robinette, and Phil Warsaw, and Quivira's Education Manager Leah Potter-Weight

We want to hear from you about creative economic models, business structures, and land arrangements to foster food sovereignty and justice! Join to discuss the demystification of LandBack, as well as creative collaborations and tools in real places, like food hubs, that actively dismantle racism rather than reinforce it.

7. Triple Bottom Line: Supporting profit, people, and planet with producer-owned collaboratives and more

Facilitated by the Rocky Mountain Food Collaborative's Alicia Boyd, Margaret S. McRoberts, Katie Miller, Lance Wheeler and Dustin Downey

Join us in discussing Rocky Mountain Food Collaborative's concept for a producer owned, vertically integrated regional supply chain, including a producer owned grocery store, butcher counter, USDA wholesale/retail cut facility, sandwich shop & steakhouse. In this model, producers take home more for the food they produce and everyone in the community has access to regenerative food. How can such models strengthen producers' collective voice in policy, and access to technical assistance and grants?

8. Re-visioning the family farm

Facilitated by speakers Sarah Mock and Oliver Chedghey, and Quivira's CEWL Manager CJ Ames

All too often we see small family farms fail, or barely scrape by financially, yet we repeat old patterns. What will it take to build farms and ranches that are financially successful, ethical for everyone involved, and regenerative? We'll hear from a producer in a non-traditional farm agreement, and a farm researcher about why small family farms fail and what we can do about it (hint: big team farming). And we want to hear your stories of success, and challenge, and how you're creatively navigating agriculture within systems that weren't built to support producers.

9. Young agrarians: Living the questions now and seeking bold solutions

Facilitated by New Agrarian Program Apprentice Speakers, and Staff from Quivira's NAP Program

The familiar quote of Ranier Marie Rilke, "Be patient towards all that is unresolved in your heart and try to love the questions themselves," inspires this roundtable of 2nd year New Agrarian apprentices as they share their questions, hopes, concerns, and visions for the future. Bring your own questions, hopes, and concerns about human-centered, inclusive, restorative partnerships, land access models, and food systems.

10. Cultivating Holistic Wellness Among Agricultural Producers

Facilitated by RMFU AgWell's LeeAnne Sanders

The agricultural profession is among the most stressful careers in the US. With constant pressure, often from factors outside of their control, America's agricultural communities are suffering from skyrocketing rates of suicide, substance abuse, and other behavioral health struggles. Join us in a round table discussion on the stressors facing today's farmers and ranchers, as well as a collaborative conversation around how to best build grassroots networks of support for this important population.

HERD Fellows

FUNDERS FOR REGENERATIVE AGRICULTURE

The Quivira Coalition, Holistic Management International, and the American Grassfed Association support young people committed to life at the nexus of tradition and innovation, food and land, economy and community. We believe good agriculture is rooted in holistic thinking and a lifelong commitment to learning and teaching. Attending the REGENERATE Conference provides beginning ranchers and farmers the opportunity to learn

from leaders in the field, to build relationships with peers and mentors, to find support for their work, and to bring a fresh perspective on the future of agriculture.

Through a generous grant from *Funders for Regenerative Agriculture* (FORA), we are pleased to offer the HERD Fellowship Program this year, which provided scholarships for beginning farmers and ranchers, conservationists and others in related fields to attend the 2022 REGENERATE Conference, with the goal to connect scholarship recipients with peers and mentors at the event, as well as support their pursuit of lives in agriculture beyond the event. More specifically, these scholarships prioritized supporting individuals who come from historically underrepresented or economically low-resource communities and other marginalized identities in agriculture. You can learn more about FORA at www.forainitiative.org

We would like to introduce and congratulate our 2022 REGENERATE HERD Fellows!

Alastair Bitsoi

*Nahashch'idi, NM, Naschitti Chapter
- Northern Navajo Agency, Navajo
Nation*

Alexandra Machado

Edwall, WA

Alyssa Barsanti

Basalt, CO

Beau LaSalle

Havre, MT

Boyd Brodie

*Tó Bééhwiisgani, NM
Pinedale Chapter - Eastern Navajo
Agency, Navajo Nation*

Camille Carey

College Station, TX

Carly Celeste Chen

San Marcos, TX

Deon Ben

*Tohaach'i, NM, Tohatchi Chapter -
Fort Defiance Agency, Navajo Nation*

Helga Garcia-Garza

Albuquerque, NM

Jordan Bosiljevac

Albuquerque, NM

Maeta Brodie

*Tó Bééhwiisgani, NM
Pinedale Chapter - Eastern Navajo
Agency, Navajo Nation*

Max Pérez

Gallup, NM

Miguel Castro Jr.

Milwaukee, WI

Morgan Vought

Cambridge, MA

Rasheed Mlambo

Green Mountain, NC

Roberto Nutlouis

Pinon, AZ (Navajo Nation)

Rosa Soriano

Las Vegas, NM

Sarah Brophy

Mancos, CO

Shannon Concho

Zuni Pueblo

Sherrie McDargh

Vanderwagon, NM

Sunny Dooley

*Ní'dishchíí'bityildiz, NM, ChiChilTah
Chapter - Eastern Navajo Agency,
Navajo Nation*

Tafari Fynn

New York, NY

Yuridia Anahi Loera-Ramirez

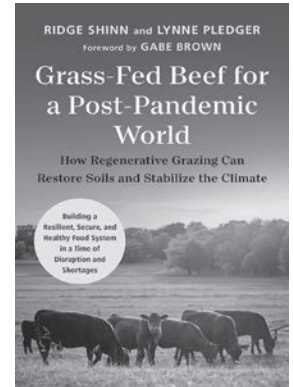
Albuquerque, NM

ACRES^{USA}

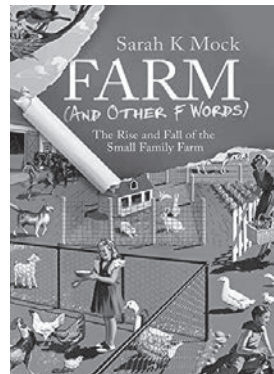
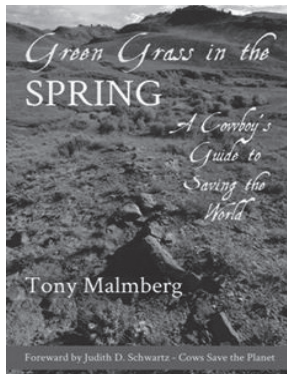
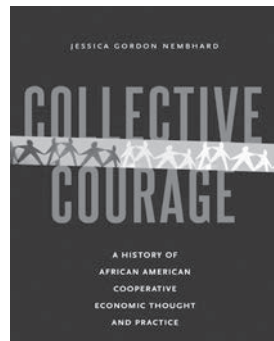
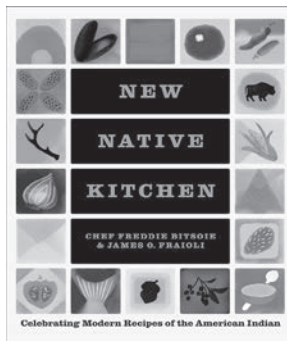
Bookstore

Acres U.S.A., host of our conference bookstore, is North America's oldest publisher on production-scale organic and sustainable farming. For more than four decades their mission has been to help farmers, ranchers and market gardeners grow food organically, sustainably, without harmful, toxic chemistry.

Acres U.S.A., offers a wide variety of books and other items, including books by current and past conference speakers, popular Quivira and HMI publications, and the best of what's available on themes related to this year's conference. If you don't see what you want, just ask!



WWW.ACRESUSA.COM



Meet the Authors

& BOOK SIGNING

@ our Conference Bookstore

Thursday 3:35–4:05 pm

Freddie Bitsoie*

Sarah Mock

Friday 9:45–10:15 am

Tony Malmberg

Ridge Shinn

* Depending on title availability, Freddie Bitsoie's book *New Native Kitchen* may not be available at the conference book store.

Conference Survey



Your feedback is important to us. We'd love to hear about your experience with all things REGENERATE 2022. Please use the QR code to the left or visit the survey link below to take the survey.

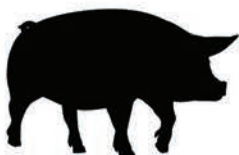
www.regenerateconference.com/conferencesurvey



AMERICAN GRASSFED ASSOCIATION

AMERICAN MADE

AGA bolsters the success of Certified American Grassfed producers in the marketplace by partnering with retailers, government officials, industry leaders, and educators.



PROCESSING

AGA works with Farm Action, NMPAN and other advocacy groups to improve policy for processing facilities and to increase access for small scale and multi-species producers.

TRANSPARENCY

AGA's standards ensure that the products are not only 100% certified grassfed, but also are antibiotic free, with no added hormones, and raised with the highest humane practice of keeping grazing animals on pasture their entire lives * All AGA Grassfed ruminants must be provided maximum access to pasture and must optimize their dry matter intake grazed from pasture during the grazing season except during:

- Roundups
- Sorting
- Weaning
- Transportation
- Nighttime confinement



"PRODUCT OF USA"

AGA is diligently working with our policy partners to demand that the USDA act on President Biden's executive order to stop the egregious mislabeling of offshore beef as product of the USA. There has been no action despite consumer demand to stop this practice.

HONEST LABELING

AGA works with many organizations to improve labeling laws, fight for COOL GIPSA, and several other issues that affect American Family Farmers and to prevent "grass-washing" in the marketplace.



REGENERATION

AGA partners with educational organizations to offer guidance on the best regenerative practices. AGA Producers go beyond sustainability, they regenerate land using restorative grazing. The Land Health Module, an add on to our feeding protocols will insure that the consumer expectations are being met when they are asking for products coming from farms and ranches that follow not only 100% grassfed protocols, insures that the products they are buying are coming from ranches and farms that are restoring and regenerating the land.

The American Grassfed Association (AGA) is a national membership-based multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through education, marketing, research, and government relations.

AGA offers the first and only all-American grassfed certification in the U.S. We currently offer the following certifications:

- Beef Cattle
- Bison
- Goats
- Lamb
- Dairy
- Pastured Pork

AGA's standards are written for producers by producers. AGA also consults with veterinarians, animal scientists, and other professionals and experts in the field to ensure we are offering the best standards in the industry. Best for farmers, animals, and consumers as endorsed by the Organic Consumers Association and Consumer Reports.

The Certification grants permission to label products with the AGA label and to use AGA's grassfed claim for your marketing.

COOL= Country of Origin Labeling

GIPSA= Grain Inspection, Packers and Stockyards Administration

IOIA= International Organic Inspectors Association



The AGA label is a label consumers trust to ensure the products they buy are:

- Raised on a diet of 100% forage
- Allowed to roam open pasture with no feedlot confinement
- Never given antibiotics or hormones
- On a farm that is inspected every 15 months
- From American family farms

All membership forms, certification step-by-step guides, and Grassfed Ruminant and Dairy and Pastured Pork standards available for download at www.americangrassfed.org.

Contact Us:

www.americangrassfed.org

standards@americangrassfed.org

AGA@americangrassfed.org

Text: 720-585-1110

Facebook @AmericanGrassfedAssociation

Twitter @AmerGrassfed

Instagram @AmerGrassfed



7 STEPS TO BECOME A CERTIFIED AGA PRODUCER

1) DOWNLOAD DOCUMENTS

Download the Membership and Certification Submission Checklist to help guide you through the process. Download a copy of the Ruminant, Pastured Pork or Dairy Standards. Please make sure to read them thoroughly and if any questions remain, please email us at standards@americangrassfed.org.

2) AGA MEMBERSHIP

Learn more about membership on our membership page. You can fill out a membership form online or download one and send it in. Please note that we are unable to process any inspection forms without a current membership PRIOR to scheduling and submitting an inspection.

3) FARM INSPECTION

If you have other certifications, such as organic or state or local programs, we can work with that inspector for ruminant and pastured pork to do the AGA on-farm inspection at the same time, and they will advise you as to the cost (if any) of the bundled inspections. *Dairy inspectors must have completed an IOIA course.*

Once you choose a company or person to conduct the inspection, the inspector must contact AGA for a link to the proper online inspection form. If you can't find an inspector in your area, please email us at standards@americangrassfed.org.

4) INSPECTION SUBMITTED TO AGA

Once the inspection is completed, the inspector must submit the information via the instructions on the form.

5) CERTIFICATION COMMITTEE REVIEW

Our Certification Committee will review all submitted paperwork. Once they determine that you qualify for Certified AGA Producer status, AGA will send you paperwork to complete the process.

6) AGA LICENSING AGREEMENT

Sign and return the licensing agreement, that you will be sent, along with payment to AGA. You must send AGA a copy of your label for our files. Upon receipt of the signed documents, label, and payment, AGA will issue your certification. Once you are approved and licensed, you can use the AGA Grassfed logo on your labels and promotional materials.

And remember, if you see that logo being used on products you doubt meet the AGA standards, please tell us! Together, we will maintain the integrity of the AGA brand, the original, oldest and USA-only grassfed certification in the United States.

7) STAY CURRENT!

Certified producers must pay their yearly dues—member fee and per head fees—as well as have their farm or ranch re-inspected every 12 to 15 months.

HOLISTIC MANAGEMENT INTERNATIONAL (HMI)

Since 1984, HMI has collaborated and worked alongside government agencies, NGOs, and businesses that work with family farmers, ranchers, tribal members, and pastoralists to support their communities as they grow and thrive. We share our educational programs and the knowledge and experience of our international network with these communities to support their adoption and evolution of regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.

Mission

Our mission is to envision and realize healthy, resilient lands and thriving communities by serving people in the practice of Holistic Decision Making & Management.

Land Benefits of Holistic Management®

- Increases water infiltration & retention of moisture in the soil by as much as 800%.
- Increased organic matter by as much as 300%, bringing more carbon out of the atmosphere and into the soil to feed life.
- Improved wildlife habitat and increased ground cover by as much as 100%, healing the environment and reducing erosion.



Interactive Online Courses

Live webinars are recorded for later viewing.

Financial Planning

Nov 8 – Dec 8, 2022

Holistic Management® Foundation

Jan 10 – Feb 21, 2022

Grazing Planning and Cropping Planning
online courses are coming in 2023.

Workshops

Holistic Management® in Practice
a comprehensive 5-day workshop with
grazing expert, Kirk Gadzia

Nov 7 – 11, 2022

Santa Ana Pueblo, NM with a special tour of
the Santa Ana Pueblo Rangelands

Coming soon!

6-Day Grazing Workshop

Leo Ranch of Dixon Water Foundation,
Decatur, TX

April 17 – 22, 2023

1-on-1 Learning

A full 1-on-1 training program in Holistic Management with a Certified Educator where the application and examples used in training are not generic, but specific to your operation. Training begins on your schedule and graduates have the opportunity to apply for our Certified Educator Training Program.

Available Courses:

Holistic Management® Foundation

Financial Planning

Grazing Planning

Cropping Planning

Marketing / Business Planning

Biological Monitoring

Land Planning

visit our **Training Programs** page at
www.holisticmanagement.org/training-programs

Worldwide HMI Certified Educator Network

FSA Approved in all US States

Scholarships Available

Certificate Programs

Free Downloads



HOLISTIC MANAGEMENT INTERNATIONAL (HMI)

Holistic Management® Framework

Principles

1. Nature functions in wholes
2. Understand your environment

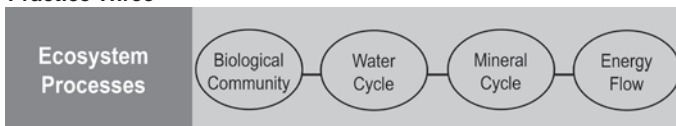
Practice One



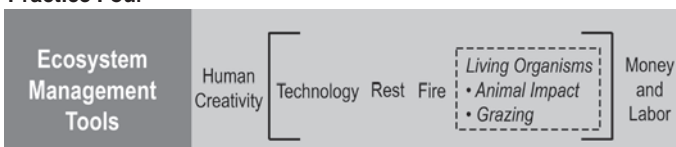
Practice Two



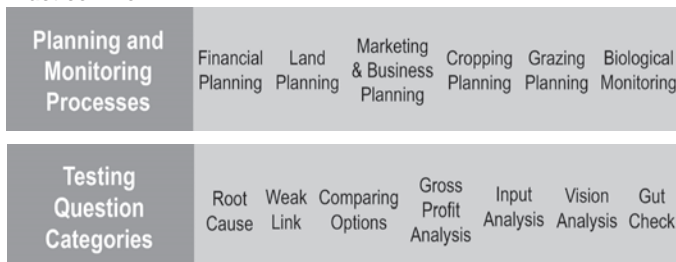
Practice Three



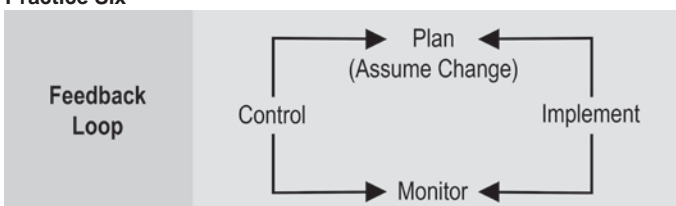
Practice Four



Practice Five



Practice Six



Learn more at:

www.holisticmanagement.org

hmi@holisticmanagement.org

505-842-5252

Twitter – @hminternational

Facebook – @holisticmanagement

Instagram – @hmi.holisticmanagement

Holistic Management® Decision-Making

Look at all you manage - your team and assets.



Develop a Holistic Goal with those involved.



Consider ecosystem processes in your decision.



Create the mission, vision, strategies, policies, and objectives for your Holistic Goal.



Identify the tools available to manage your resources.



Consider influential factors.

(experience, data, peer pressure, cost, etc.)



Apply seven tests to make sure your decision(s) are sound and will lead toward your Holistic Goal.



Before you make a decision, consider the unintended consequences that can arise within complex living systems.

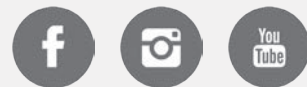


Identify indicators to monitor for the earliest signs of change.



Use a feedback loop to monitor your decisions and plans. Plan, implement, monitor, and control to adapt to life's changes.





@quiviracoalition

The Quivira Coalition fosters resilience on arid working lands. Our overarching goal is to create a culture of land stewardship that integrates ecological, economic, and social health. We believe this culture is rooted in three areas of practice: education, innovation, and collaboration.

We advocate collaboration through the practice of the radical center, a way of working together that champions coalition building and results over compromise.

At the foundation of our work is the concept that effective and adaptive stewardship of working lands is one of the most powerful and immediately viable paths to remedy the imminent impacts of climate change.

All of our activities aim to regenerate agriculture and other working lands for our grandchildren's grandchildren. From our founding, we have fostered conversations at the radical center, developing places and practices for reconciling food production with conservation.

Apprenticeships

Podcasts

Research

Restoration Projects

Technical Guides

Workshops

New Agrarian Apprenticeships



8-month hands-on training in regenerative ranching and farming
Opportunities in California, Colorado, Montana, and New Mexico

Quivira Coalition works at the radical center with ranchers, farmers, conservationists, public land stewards, researchers—and you!—to build resilience on arid working lands.

Photo by Alexis Bonogofsky

Meet those on a mission to create a world where the food we eat and the way we produce it is healthy—for people and planet.

DOWN TO EARTH

THE PLANET TO PLATE PODCAST

ITUNES • STICHER • I HEART RADIO
GOOGLE PLAY • PLAYER FM • RADIOPUBLIC

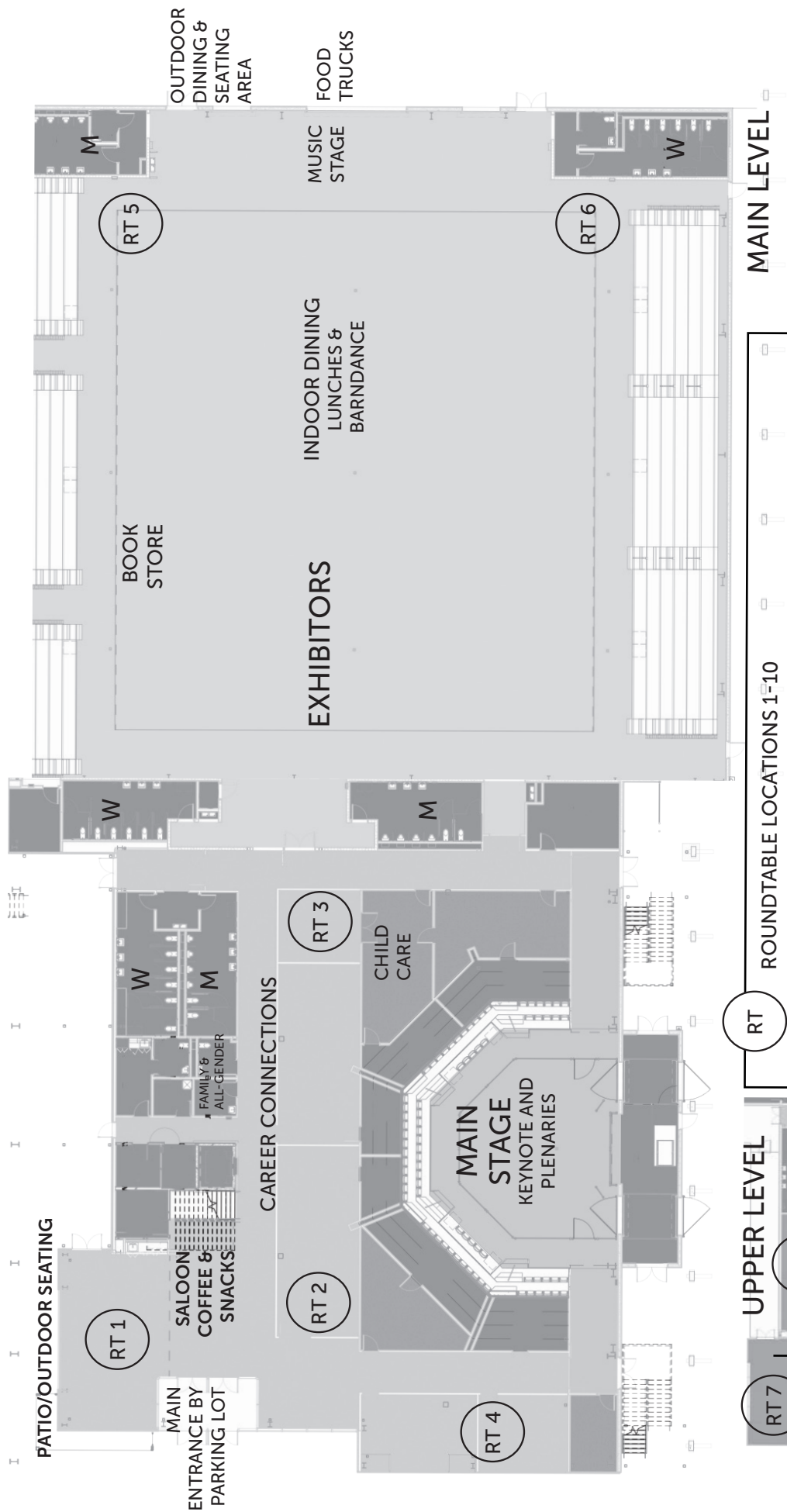
We offer grant writing assistance, help with soil assessments, and the creation of farm and ranch plans. Having a ranch plan can help you prioritize management, connect you with cost share programs, access funding and improve financial resilience, and reach your long-term planning goals.

Learn more at: www.quiviracoalition.org/planning/

CARBON RANCH PLANNING

We support a diverse, intergenerational community of practice, dedicated to cultivating, learning about, and disseminating innovations in agriculture-based conservation. We, and our growing network of partnerships and alliances, are a primary source of information and on-the-ground solutions for ranchers and farmers, conservationists, and researchers.

1413 Second Street, Santa Fe, NM 87505
505.820.2544 | www.quiviracoalition.org



MAIN LEVEL

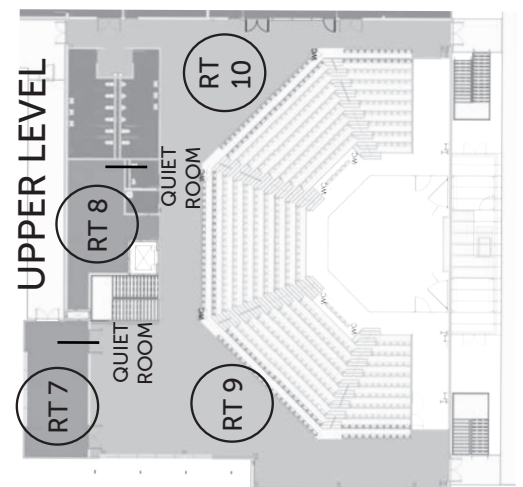
QUIET ROOMS: **Accessible except during ROUNDTABLE periods and 30 minutes prior to roundtables. ** Quiet rooms are available for attendees during the conference to take a break and relax. Please respect those utilizing these spaces by keeping your phone in quiet mode and refraining from conversations in these designated spaces.

RT

ROUNDTABLE LOCATIONS 1-10

1. Funneling the money where it matters
2. Impact of federal policy on-the-ground, and how we can influence it
3. Developing Drought Tolerant Cover and Forage Seed for the Southwest
4. Giving voice to nature through data
5. New paradigms, new tools: rethinking rangeland conservation
6. Alternative economic approaches to food sovereignty and justice
7. Triple Bottom Line: Supporting profit, people, and planet with producer-owned collaboratives and more
8. Re-visioning the family farm
9. Young agrarians: Living the questions now and seeking bold solutions
10. Cultivating Holistic Wellness Among Agricultural Producers

UPPER LEVEL





Thank you:

The Regenerate Conference is a community effort made possible through the support of many sponsors, ranchers and farmers who provide food, volunteers that offer up time and other resources, media partners who help amplify the message, and everyone who chooses to come spend valuable time at this event.

We're grateful for your commitment to food and agriculture that provides for both people and planet.



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