



REGENERATE

Innovating for a Resilient Future



NOVEMBER 6-8
STOCKYARDS EVENT CENTER
DENVER, CO

WHY EXHIBIT AT REGENERATE?

Regenerate is the premier gathering for thought leaders, policy makers, and practitioners of land stewardship and regenerative agriculture. Exhibiting is a great way for the work of your organization to be a part of these rigorous and exciting conversations. Hosting a table at Regenerate puts your organization in front of an audience of over 700 stewards who collectively influences an average of 3 million acres. Our attendees primarily hail from the Western United States with additional representation from the rest of the US, Canada, Mexico, and beyond. We hope you will share your important work with them by exhibiting at Regenerate 2023!

EXHIBITOR SPACE

Exhibitor table and chairs at the conference venue and one complimentary conference pass

\$800

ELECTRICAL ACCESS

\$50

PROMOTIONAL TABLE

Send your materials to our team and we will set them up on a communal promotional table that we manage at the conference venue

\$100

For more information, nonprofit rates, large footprint rates and to register as an exhibitor, contact exhibit@regenerateconference.com

BUT DON'T TAKE OUR WORD FOR IT...

"AcresUSA was pleased with our participation at the 2022 Regenerate event. It was a great decision for us as it brought us closer to Quivira and introduced our materials to a wide range of producers. We look forward to finding additional ways to collaborate going forward!" - Lydia Lazar, Partnerships Lead, AcresUSA





ABOUT REGENERATE

This fall, the American Grassfed Association, Holistic Management International, and Quivira Coalition will continue our collaboration to convene ranchers, farmers, and land stewards of all stripes.



Like last year, the 2024 REGENERATE Conference will be held as a hybrid event, with opportunities for virtual and in-person engagement, in order to improve accessibility and increase the number of people who are able to attend and engage. Land stewards can attend or tune in for two days of plenaries and roundtable discussions. There, they will wrestle with topics like regenerative grazing, direct marketing, equitable land access, business and succession planning, social justice in agriculture, land health and resilience, and more. Spanish translation services will be available.



WHO ATTENDS?

Based on previous conference attendance, we expect a healthy mix of attendees - roughly 40 percent of our attendees are producers, and the remaining 60 percent consists of public and Tribal land managers, conservationists, researchers, educators, students, businesspeople, and the interested public. Most hail from southwestern and western states, with representation from other regions, Canada, Mexico, and beyond.



WANT TO PRESENT AT REGENERATE?

We are always on the lookout for educational presentations at REGENERATE. For a \$2,000 sponsorship, you claim several benefits, including a 45-minute speaking slot at our 2024 Workshop Day. This year's Workshop Day will be on November 6 and will feature some of our most interactive activities at the conference, guaranteeing foot traffic on the conference grounds! We ask that presentations are educational and aligned with our conference theme of *Innovating for a Resilient Future*. That said, if your presentation illustrates an important educational context for why your product exists, you can direct attendees to your exhibitor table (also included in this sponsorship package) where sales pitches can occur.

PRESENTING SPONSOR BENEFITS \$2,000

45-minute educational presentation slot on November 6	
An exhibitor table during the entire conference	
Name featured in conference program	
Mention in social media campaign	
Name and/or logo in the conference slideshow	
Sponsorship recognition in a pre-conference newsletter	
Name with web link on the conference website	
Logo with web link on the conference website	
Conference registrations (can be donated to others as scholarships)	2

To learn more, contact us at sponsorship@regenerateconference.com





Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers, ranchers, and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.



Through education, innovation, and collaboration, Quivira works in coalition with ranchers, farmers, government and Tribal agencies, and land stewards to foster resilience on working lands. We envision a world where agriculture provides for the health of rural economies and communities; heals social injustice; and regenerates climate, land, water, and ecosystems.

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