

REGENERATE

Innovating for a Resilient Future



NOVEMBER 6-8
STOCKYARDS EVENT CENTER
DENVER, CO



WHY SPONSOR REGENERATE?

Rural and agricultural communities will continue to face incredibly complex challenges in the coming decades. These include drought, floods, the rapid aging of the average American producer, soil depletion, erosion, climate change, and inequitable access to economic resources. Luckily, these communities do not need to work in isolation.

REGENERATE is the premier gathering for thought leaders, policy makers, and on-the-ground practitioners of regenerative agriculture focused on collaboratively and efficiently addressing these challenges. Your sponsorship supports and connects you to a community of practice that collectively influences millions of acres across the western U.S., as well as Mexico, Canada, the UK, Australia, and South Africa. Our discussions and plenaries aim to identify and share tools, successes, and solutions for rural communities and land managers as we *innovate for a resilient future*. We expect an audience of 600 to attend, as well as an additional 200 who will join us virtually; we hope you will consider being a part of it!





ABOUT REGENERATE

This fall, the American Grassfed Association, Holistic Management International, and Quivira Coalition will continue our collaboration to convene ranchers, farmers, and land stewards of all stripes.



Like last year, the 2024 REGENERATE Conference will be held as a hybrid event, with opportunities for virtual and in-person engagement, in order to improve accessibility and increase the number of people who are able to attend and engage. Land stewards can attend or tune in for two days of plenaries and roundtable discussions. There, they will wrestle with topics like regenerative grazing, direct marketing, equitable land access, business and succession planning, social justice in agriculture, land health and resilience, and more. Spanish translation services will be available.



WHO ATTENDS?

Based on previous conference attendance, we expect a healthy mix of attendees - roughly 40 percent of our attendees are producers, and the remaining 60 percent consists of public and Tribal land managers, conservationists, researchers, educators, students, businesspeople, and the interested public. Most hail from southwestern and western states, with representation from other regions, Canada, Mexico, and beyond.



SCHOLARSHIPS

We recognize the critical need to support the next generation of regenerative agricultural producers and land stewards. The conference partners support young people committed to life at the nexus of tradition and innovation, food and land, economy and community.

In addition to direct conference costs, we annually raise funds for two scholarship programs - the Herd Fellowship and the Beginning Farmer/Rancher Scholarship - to ensure that a healthy percentage of conference participants will include individuals who are early in their agricultural careers and/or come from historically underrepresented otherwise marginalized communities and identities in agriculture. We will specifically encourage the application of BIPOC and LGBTQ+ producers and college students. Qualified applicants from any background with a strong application will also be considered. We will also offer registration discounts wherever possible for those who don't fully qualify for scholarship support.

Further, in an effort to build our movement, recipients of the Herd Fellowship will engage in a robust cohort model built around the REGENERATE Conference, complete with meet and greets before the conference, spaces to ask questions and engage with conference content as a group, direct conversations with conference speakers, and routine cohort check-ins following the conference.



SPONSOR BENEFITS	Community (\$15,000+)	Water (\$10,000+)	Animal (\$5,000+)	Plant (\$2,500+)	Seed (\$1,250+)	Soil (\$500+)	Mycelium (<\$500)
Name featured in conference program							
Mention in social media campaign							
Name and/or logo in the conference slideshow							
Sponsorship recognition in a pre-conference newsletter							
Logo/name with web link on the conference website							
Conference registrations (may be designated as scholarships)	6	6	3	3	2		
Special appreciation in post-conference newsletter							
Free exhibitor space at conference*							
50-word recognition on Down to Earth Podcast							
Image ad in conference program							
Promotional interview on Down to Earth Podcast*							
<i>*can be applied to a named partner</i>							

2024 CONFERENCE SPONSORSHIP

REGENERATE
Innovating for a Resilient Future



For more information or custom sponsorship benefits, contact us at sponsorship@regenerateconference.com

WANT TO PRESENT AT REGENERATE?

We are always on the lookout for educational presentations at REGENERATE. For a \$2,000 sponsorship, you claim several benefits, including a 45-minute speaking slot at our 2024 Workshop Day. This year's Workshop Day will be on November 6 and will feature some of our most interactive activities at the conference, guaranteeing foot traffic on the conference grounds! We ask that presentations are educational and aligned with our conference theme of *Innovating for a Resilient Future*. That said, if your presentation illustrates an important educational context for why your product exists, you can direct attendees to your exhibitor table (also included in this sponsorship package) where sales pitches can occur.

PRESENTING SPONSOR BENEFITS \$2,000

45-minute educational presentation slot on November 6	
An exhibitor table during the entire conference	
Name featured in conference program	
Mention in social media campaign	
Name and/or logo in the conference slideshow	
Sponsorship recognition in a pre-conference newsletter	
Name with web link on the conference website	
Logo with web link on the conference website	
Conference registrations (can be donated to others as scholarships)	2

To learn more, contact us at sponsorship@regenerateconference.com





Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers, ranchers, and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.



Through education, innovation, and collaboration, Quivira works in coalition with ranchers, farmers, government and Tribal agencies, and land stewards to foster resilience on working lands. We envision a world where agriculture provides for the health of rural economies and communities; heals social injustice; and regenerates climate, land, water, and ecosystems.

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