

# REGENERATE

Cultivating Adaptability



## Exhibitor Packet



**November 5-7**  
**Santa Fe Convention Center**  
**Santa Fe, New Mexico**



505-393-5146 / 505-820-2544  
sponsorship@regenerateconference.com  
regenerateconference.com



# About REGENERATE



**Community**

Over 600 attendees and opportunities for conversation and engagement.



**Culture**

Live music, local food, arts, and more.



**Education**

Dozens of partners bring over 30 workshops and roundtables.



**New Agrarians**

Over \$75,000 in scholarships to young and beginning farmers and ranchers.



**Trade show**

Dozens of service providers, partners, and industry experts.



**Experts**

Respected voices in the regenerative agriculture movement share their work.

**An inclusive conference with something for everyone.**  
REGENERATE offers technical information, networking, connection, and inspiration.

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# By the Numbers

## 52%

### Farmers, Ranchers, and Land Stewards

Over half of those who attend are actively farming, ranching, or stewarding land, from new agrarians to those who have invested a lifetime.



## 48%

### Research, Technical Assistance, Agencies

It takes a community to support full regenerative supply chains from field to plate or closet.

8	Anniversary of REGENERATE
252	Individuals in 2024 who received a discount or scholarship
417	Farmers, ranchers, and land stewards who attended in 2024
796	In person and online registrants in 2024
1200	Cost of a full scholarship to REGENERATE
76,175	Dollars toward discounts and scholarships
339,000	Unique impressions on the REGENERATE website
5,040,055	Acres under stewardship by conference attendees (not including public land managers!)

Sponsors like you play a key role in helping to make REGENERATE possible for everyone. Last year individuals, foundations, and businesses like you donated \$143,300 to support our convening and building community. Thank you!



**Make your contribution count.**

# Showcase Your Work



Exhibit at the REGENERATE Trade Show



REGENERATE is the premier gathering for land stewards, policy makers, and regenerative agriculture leaders. Exhibiting puts your organization in front of 450+ attendees who collectively influence over 3 million acres across the Western U.S. and beyond.

This is your chance to connect with potential clients, forge new partnerships, and expand your impact in the regenerative space.

Reserve your exhibitor space today! For more information, nonprofit rates, and to register as an exhibitor, contact [exhibit@regenerateconference.com](mailto:exhibit@regenerateconference.com).

## EXHIBITOR SPACE

Exhibitor table and chairs at the conference venue and one complimentary conference pass

**\$800**

for profit rate

**\$650**

non-profit rate

## ELECTRICAL ACCESS

**\$50**

## PROMOTIONAL TABLE

Send us your materials, and we'll display them on our communal promotional table at the conference.

**\$100**



Reserve a table today!

# Meet the Partners



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.



Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers, ranchers, and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.



Through education, innovation, and collaboration, Quivira works in coalition with ranchers, farmers, government and Tribal agencies, and land stewards of all stripes to foster resilience on dry working lands. We envision a world where agriculture provides for the health of rural economies and communities; heals social injustice; and regenerates climate, land, water, and ecosystems.



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