

REGENERATE

Cultivating Adaptability



Sponsor Packet



November 5-7
Santa Fe Convention Center
Santa Fe, New Mexico



505-393-5146 / 505-820-2544
sponsorship@regenerateconference.com
regenerateconference.com



About REGENERATE



Community

Over 600 attendees and opportunities for conversation and engagement.



Culture

Live music, local food, arts, and more.



Education

Dozens of partners bring over 30 workshops and roundtables.



New Agrarians

Over \$75,000 in scholarships to young and beginning farmers and ranchers.



Trade show

Dozens of service providers, partners, and industry experts.



Experts

Respected voices in the regenerative agriculture movement share their work.

An inclusive conference with something for everyone.
REGENERATE offers technical information, networking, connection, and inspiration.

Sponsor REGENERATE

Support the Future of Regenerative Agriculture



The 2025 REGENERATE Conference will be a dynamic hybrid event, offering both in-person and virtual participation. For three days, farmers, ranchers, and land stewards will engage in plenaries and roundtable discussions tackling the most pressing issues in regenerative agriculture—including grazing practices, direct marketing, equitable land access, business and succession planning, social justice in agriculture, land health and resilience, and more. Spanish translation services will be available to ensure broader accessibility.

By sponsoring the REGENERATE Conference, you directly support the future of regenerative agriculture and ensure that a diverse group of emerging leaders gain access to vital knowledge, networks, and opportunities. Your partnership helps make this event—and the broader movement—more inclusive, impactful, and resilient.

Join us in shaping the future of regenerative agriculture. REGENERATE is a vital hub for resilience, collaboration, and climate adaptation. Let's grow this movement together!



Sponsorship is partnership.

Sponsorship Levels

Benefits	Community \$15,000 +	Water \$10,000+	Animal \$5,000+	Plant \$2,500+	Seed \$1,250+	Soil \$500+	Mycelium <\$500
Name featured in conference program							
Mention in social media campaign							
Name and/or logo in the conference slideshow							
Sponsorship recognition in a pre-conference newsletter							
Logo and name with web link on the conference website							
Conference registration (may be designated as scholarships)	5	4	3	2	1		
Special appreciation in post-conference newsletter							
Free exhibitor table*							
Prominent mention in social media campaign							
Name and logo in conference updates							
Image ad in conference program							
Promotional interview on Down to Earth podcast*							

Ready to partner?

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*Can be assigned to a partner or grantee.

52%

Farmers, Ranchers, and Land Stewards

Over half of those who attend are actively farming, ranching, or stewarding land, from new agrarians to those who have invested a lifetime.



By the Numbers

48%

Research, Technical Assistance, Agencies

It takes a community to support full regenerative supply chains from field to plate or closet.

8	Anniversary of REGENERATE
252	Individuals in 2024 who received a discount or scholarship
417	Farmers, ranchers, and land stewards who attended in 2024
796	In person and online registrants in 2024
1200	Cost of a full scholarship to REGENERATE
76,175	Dollars toward discounts and scholarships
339,000	Unique impressions on the REGENERATE website
5,040,055	Acres under stewardship by conference attendees (not including public land managers!)

Sponsors like you play a key role in helping to make REGENERATE possible for everyone. Last year individuals, foundations, and businesses like you donated \$143,300 to support our convening and building community. Thank you!



Make your contribution count.

Join the Movement

Invest in the Next Gen of Regenerative Leaders



At the heart of this conference is a commitment to supporting the next generation of regenerative producers and land stewards—those navigating the intersection of tradition and innovation, food and land, economy and community.

To make this possible, we raise funds annually for two critical scholarship programs:

- The [Re]Generation Fellowship
- The Beginning Farmer/Rancher Scholarship

These programs ensure that a significant portion of conference participants come from historically underrepresented and marginalized communities or are early in their agricultural careers. We specifically encourage applications from BIPOC and LGBTQ+ producers, as well as college students, while also welcoming strong applicants from all backgrounds. Additionally, we offer discounted registration for those who may not fully qualify for scholarship support but require financial assistance to attend.



Sponsor scholarships today!

Share Knowledge

Become a Presenting Sponsor

We're looking for engaging, educational presentations for REGENERATE 2025 Workshop Day! As a Presenting Sponsor (\$2,500), you'll gain premium exposure while sharing valuable insights with a highly-engaged audience of farmers, ranchers, land stewards, and regenerative agriculture advocates. This is more than just a sponsorship—it's a chance to position yourself as a leader in the regenerative space while engaging directly with the people shaping the future of agriculture.



PRESENTING SPONSOR BENEFITS \$2,500

45-minute educational presentation slot on Nov 5	
An exhibitor table during the entire conference	
Name featured in conference program	
Mention in social media campaign	
Name and/or logo in the conference slideshow	
Sponsorship recognition in a pre-conference newsletter	
Name with web link on the conference website	
Logo with web link on the conference website	
Conference registrations (can be donated to others as scholarships)	2

Workshop Day

Workshop Day is one of the most dynamic and hands-on elements of REGENERATE, ensuring strong attendee participation and foot traffic throughout the event. This is your opportunity to educate, inspire, and build meaningful connections with the regenerative community.

Guidelines

We ask that all presentations be educational and aligned with our 2025 theme: "Cultivating Adaptability." While your talk should provide valuable industry knowledge, you're welcome to direct attendees to your exhibitor table for further discussion—including sales conversations.

Meet the Partners



American Grassfed Association is a national multi-species organization dedicated to protecting and promoting grassfed producers and grassfed products through national communication, education, research, and marketing efforts.



Holistic Management International is an environmental and educational nonprofit that helps communities grow and thrive by educating family farmers, ranchers, and pastoralists in regenerative agricultural practices that empower them to strengthen their businesses, produce healthier food, improve local wildlife habitats, and protect the environment.



Through education, innovation, and collaboration, Quivira works in coalition with ranchers, farmers, government and Tribal agencies, and land stewards of all stripes to foster resilience on dry working lands. We envision a world where agriculture provides for the health of rural economies and communities; heals social injustice; and regenerates climate, land, water, and ecosystems.



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